



**Jones County Task Force  
August 14, 2019  
Meeting Minutes**

**Present:** Lisa Tallman, Ned Rohwedder, Allison, & Tamra Albright

**Ex-officio:** None

**Staff:** Eugenia Kendall, Harrison March

**Excused:**

**Guest:** Phyllis Zalinski

Chair Ned Rohwedder called the meeting to order at 10:00 a.m.

The minutes of June 12, 2019 were considered. Meeting minutes were approved as presented. M/S/C: Albright, Tallman.

**Heritage AAA Task Force Member Training:**

- Please see handout of PowerPoint slides.

**Iowa State Extension and Outreach Office Update**

- Phyllis stated that ISU Extension and Outreach is looking for opportunities to partner in providing senior programming.
  - Will look into rescheduling a session on container gardening for next Spring.
  - Other programming is available to be offered, just depends on the topic and how many people are interested in participating.
  - Phyllis will send a list of possible topics that providers can select for a presentation.
  - There needs to be an audience of more than 3 or 4 people for presentations to be scheduled. This is to justify cost for staff time and mileage.
  - Coffee & Conversation group with 20+ attendees, second Monday of the month at the ISU Office in Monticello.
    - Talked about having Heritage AAA come to talk with about services offered in Jones Co.
    - Also talked about having this group be a resource to provide feedback on how to provide outreach in Jones Co.
    - Could also be a potential place of recruitment for Task Force members.
  - Jones Co. Elderly Consortium meetings are a good way to connect with providers.
  - Phyllis is also interested in partnering with Heritage AAA for efforts in Benton and Linn counties.
  - Lisa requested a list of topics that ISU would be able to present on and also what the minimum requirement to hold a presentation would be. Phyllis is going to check in with other staff to get information to share with

Lisa. She did clarify that a lot of sessions are multi-session which is difficult to get the same group of participants to commit to attending. ISU's goal would be to have at least 10 participants if possible. Could open up to more than just those who come to the Senior Center. For example, there is a session called Stay Independent that is four sessions long. Adding additional sessions including one on fraud and financial planning topics. Could pick and choose which sessions are offered.

- Eugenia mentioned partnering with ISU to offer Powerful Tools for Caregiver sessions in Jones Co. and also partnering to offer Elder Abuse Prevention and Awareness Program info that can be shared within their Fraud Prevention class. Phyllis agreed and stated ISU is always looking for ways to refer back to providers such as Heritage AAA within their sessions.
- Tamra stated that she has learned that when she offers an educational opportunity she also needs to offer a meal with it as an incentive for people to attend. Providing lunches seem to bring more people in. Tamra also shared that she has a presentation on "Alz. & What to Look For and Places to Go for Help" to offer the Coffee & Conversation group. Phyllis stated she would follow-up with Jennifer and ask if this would be a topic of interest. Phyllis shared they also have a presentation called "A Journey Through Parkinson's" that could be offered if needed.
- Lisa explained there needs to be other strategies explored to get participants to sign up for the sessions.
- Tamra suggested having bingo as an additional activity to offer with the educational program. Lisa asked if having a morning bingo was possible. Tamra said she could come as early as 9 AM.

#### **Committee Reports:**

- Advisory Council – tabled
- Interim Board Update – tabled
- Advocacy/Gov. Liaison – tabled

#### **Heritage AAA Outreach Discussion**

- tabled

#### **Discuss speakers**

- tabled

#### **Open Agenda**

- Social Isolation is something that Heritage AAA is exploring on how to address and share information to those who are at risk.
- Next meeting not until September 11, 2019.
- Harrison will send out a copy of this fiscal year's meeting schedule with the Powerful Tools for Caregiver's flyer.

**Adjournment** –The meeting adjournment at 11:07 a.m.

Respectfully Submitted,  
Eugenia Kendall, 09/05/2019



**Jones County Task Force  
September 11, 2019  
Meeting Minutes**

**Present:** Lisa Tallman, Ned Rohwedder, & Tamra Albright  
**Staff:** Harrison March

Chair Ned Rohwedder called the meeting to order at 10:00 a.m.

The minutes of August 14, 2019, were considered. Tamra motioned to approve, second by Lisa. Minutes were approved unanimously.

**Committee Reports (Harrison)**

1. Interim Board: per Larry Kudej, the board is no longer “interim,” as preferred applicants have been identified and will be invited to join the permanent board soon. The Chair is resigning, so Larry as Vice Chair will likely ascend to Chair.
2. Advisory Council: bylaws for county task forces were approved at August 22 meeting. Harrison will send copies via email.
3. Advocacy: next meeting is in October. Since it is after the Older Iowans Legislature session on September 24, the committee will have the opportunity to align its priorities accordingly.

**Heritage AAA Service Data (Harrison)**

Harrison presented data used by Heritage to monitor and analyze service units for each of its counties, with this information specific to Jones. Data included population breakdown, service units delivered to Jones County this fiscal year, and projected service units if all counties were served equitably by population. This data helps Heritage identify strengths and weaknesses in services delivered to the county.

Lisa noted her observation that home-delivered meals and congregate dining meals are down this year due to some community members passing away.

**Programming Opportunities**

Lisa and Tamra are planning a Community Breakfast Bingo event for September 27. It will be a “free will offering” event with breakfast served before playing. They hope to continue the event on the last Friday of every month. Lisa said it’s challenging to draw people out to events without decent incentive, so they hope Bingo mornings will open the door to more programming in the future.

**Open Agenda**

- Flyers produced by the National Association of Area Agencies on Aging will be printed for distribution with home-delivered meals.
- Heritage’s Bryan Bruner could help implement educational programming if Bingo events open the door to more engagement.
- Fiscal Director interviews are scheduled, starting later in the week.

- Older Iowans Legislature occurs on September 24. Heritage will have a van to drive some participants to Des Moines and back for the event. Those needing a ride can contact Heritage or Bob Welsh.
- A reception honoring Bob's many years of service to the Johnson County community will be held September 19<sup>th</sup> from 8:00 a.m. – 9:00 a.m. A proclamation by the Board of Supervisors will follow.
- Heritage's 501(c)(3) celebration moved to October 23 from 4:00 p.m. – 6 p.m. due to schedule conflict.
- Harrison will be at a staff retreat the date of November's Task Force meeting (November 13). The Task Force will determine at October's meeting if they wish to reschedule for November or proceed as planned.

**Adjournment** –The meeting adjourned at 10:50 a.m.

Respectfully Submitted,  
Harrison March, 09/11/2019



**Jones County Task Force  
October 9, 2019  
Meeting Minutes**

**Present:** Lisa Tallman, Ned Rohwedder, & Tamra Albright-Johnson  
**Staff:** Harrison March

Chair Ned Rohwedder called the meeting to order at 10:00 a.m.

The minutes of Sept. 11, 2019, were considered. Lisa motioned to approve, second by Tamra. Minutes were approved unanimously.

**Heritage Reports**

1. Board of Directors (Rohwedder): Chair Rohwedder has accepted an offer to join the Heritage Board of Directors. The full group's first meeting is tomorrow, Oct. 10, so he will have more to report back on in November.
2. Advisory Council: Kellie Elliott-Kapparos (Heritage Co-Director) reviewed year-end data for Heritage programs
3. Advocacy: Next meeting is Oct. 24. Harrison will have a report in November
4. Staff Reports
  - a. Fiscal Director: Brad Franzwa accepted an offer of employment. He will begin later this month and worked previously at the University of Iowa
  - b. Elder Rights Specialist: Sheila is retiring this month.
  - c. Skilled Older Worker Employment Specialist: Kelly resigned from this position, which is now posted and accepting applications. Interested applicants should apply via Kirkwood's Job Opportunities page.

**Older Iowans Legislature**

Harrison reviewed the priority issues adopted by the Older Iowans Legislature at its 2019 session in September. The issues are:

- SR 19-01: elder abuse protection
- QL 19-03: accessibility code for new housing
- QL 19-04: dining site innovations
- WC 19-05 & WC 19-06 combined: attracting and retaining healthcare workforce; community colleges to address healthcare workforce shortage in Iowa

Harrison asked the Task Force to consider if they would like to support or work on initiatives related to any of the OIL priority issues. Options include but are not limited to: working directly with OIL, organizing support within the community, and exploring localized versions of the issues.

**Programming/Outreach**

Breakfast Bingo:

- Lisa and Tamra were very pleased with the turnout (around 20-25 attendees) and plan to host at least a couple more.

- Lisa noted that while turnout was good, no attendees stayed for lunch or to her knowledge have returned since. Tamra suggested including “stay for lunch” in the advertisements next time, which Lisa will do.
- Advertising costs were also high relative to the return, so Lisa would like to find cheaper options for spreading the word. Ideas and previously used locations included town halls, libraries, post offices, and other older adult service providers.
- Next Breakfast Bingo is scheduled for the last Friday of the month.

#### Tamra’s “Magic Fingers” idea:

- Partner with the library to deliver books with home-delivered meals and include information about Heritage. This provides: entertainment for the recipient, a talking point for the deliverer and recipient, use of library resources, and outreach for Heritage. Book selection can be dictated by recipient (preferred genre, author, etc.
- Lisa said the senior center serves about 40 recipients of home-delivered meals. The group decided a good initial goal would be to get 10 participants.
- Tamra said Monticello has a similar program and the library in Anamosa is on board. Lisa and the senior center are also interested in the idea.
- In place of a flyer, Harrison will create a Heritage bookmark for recipients to use.
- Harrison suggested that if the program is successful, they could cycle out Heritage bookmarks and include information/flyers from other older adult services in the community. The program could even explore an advertising model in which the service providers pay monthly rates to include their information with home-delivered meals.
- While the revenue potential is an interesting idea, the group agreed that its potential is well down the road. The current focus should be on organizing and launching the program.
- Lisa said the dining center would need to carefully consider which outside entities to open the program up to, but that it’s a bridge to cross when we get there.

#### **Open Agenda**

- Harrison is unavailable the normal date of the November meeting due to staff training/retreat. The group decided to reschedule the meeting to the day prior during dinner at the senior center. New date/time: Tuesday, Nov. 12 at 11:45 am.
- Harrison distributed hard-copy invites to Heritage’s 501c3 event on Oct. 23<sup>rd</sup>. Task Force members are welcome to attend if they wish.

**Adjournment** –The meeting adjourned at 10:45 a.m.

Respectfully Submitted,  
Harrison March, 10/9/2019



**Jones County Task Force  
February 12, 2020  
Meeting Minutes**

**Present:** Lisa Tallman, Ned Rohwedder, & Tamra Albright-Johnson  
**Staff:** Harrison March

Chair Ned Rohwedder called the meeting to order at 10:08 a.m.

**Heritage Reports**

1. Board of Directors: Ned Rohwedder reported the Heritage Board of Directors meets tomorrow (Feb. 13) in Iowa City. The next several meetings will move around to different counties in the service area. Bob Welsh joined the Board in an advisory role and his experience and passion has been a positive addition. The Board had a retreat in January, which included working with former Heritage Director Joe Sample on altering the mission statement to more accurately reflect the agency. The vacant Executive Director position was also discussed and remains a high priority of the Board.
2. Advisory Council: Lisa Tallman was not able to attend the most recent Advisory Council meeting.
3. Advocacy: Harrison March reported the Advocacy Committee is still focused on elder abuse legislation, among other topics and bills adopted by the Older Iowans Legislature. The key at this time is identifying the right legislators to introduce a bill, as new bills from the minority party often struggle to get very far. Other bills that are not OIL-specific but still align with the Heritage mission and efforts are being monitored.
4. Staff Report: Harrison reported one open position that is accepting applications: Information Specialist/Options Counselor. There are four interviews scheduled for Friday, Feb. 14.

**Programming/Outreach**

1. FY2020 data: Harrison updated the Task Force on annual Training & Education goals reported to the Iowa Department on Aging. Heritage is on pace to surpass its goals for outreach activities and units of training & education delivered. A meeting was held on Feb. 11 among some Heritage staff to coordinate future efforts and discuss opportunities to reach counties that have low numbers relative to their populations.
2. Member programs
  - a. Tamra Albright-Johnson has about 5 participants receiving books with the meals she delivers. She has promoted the program online, in the paper and on KCRG. She'll also try to promote it at the Healthy Wealthy Wise event in May. Ned may attend HWW as well to provide a familiar face and interact with event-goers.
  - b. Lisa's breakfast bingo events were busy, but didn't correlate to higher lunch attendance on those days as she hoped. She is not continuing the events at this time.

- c. Outreach opportunities: Harrison asked about other places in the community to promote Heritage and reach people who aren't involved with the dining site. Suggestions in Anamosa included: HACAP local office, Jones Regional Hospital, low-income senior housing, Wilson Ct laundry. Suggestions in Monticello: the nursing & rehab facility, Sycamore Gardens. Tamra is also involved with a support group in Mt Vernon.

### **Interests & Initiatives**

Harrison asked if the members were interested in learning about any particular services or types of services available in the county similar to the transportation discussion led by Eugenia Kendall (Heritage) in November. These could be within Task Force meetings for the members to learn more. No particular service was noted, so members said Harrison could check with Heritage's Info & Referral Specialist about popular services in the county.

### **Open Agenda**

Tamra is on the committee planning the Healthy Wealthy Wise event on May 7. She'll include Heritage in the email that goes out regarding registration.

### **Next Meeting**

The next meeting is scheduled for March 11, 2020.

**Adjournment** –The meeting adjourned at 10:50 a.m.

Respectfully Submitted,  
Harrison March, 2/12/2020





Heritage  
Area Agency on Aging  
**Jones County Task Force**  
**March 11, 2020**  
**Meeting Minutes**

**Present:** Lisa Tallman, Tamra Albright-Johnson, Harrison March (staff)

**Excused:** Ned Rohwedder

**Guest:** Kelly O'Reilly

Meeting began at 10:00 a.m.

### **Heritage Reports (Harrison)**

1. Board of Directors: Heritage's Board of Directors meets March 12. The Board's subsequent meeting will be April 9 at 2 pm at the Anamosa senior dining location. All meetings are open to the public, so Task Force members are welcome to attend if they wish.
2. Advisory Council: Working on updates to the Area Plan and making plans for Task Forces to nominate new members for FY2021 as needed. Lisa's term ends with this fiscal year. Harrison will send the normal meeting date/time to Tamra so she can check it against her schedule.
3. Advocacy: Three-of-four OIL bills are still alive after the first funnel: elder rights, caregiver and nutrition innovation. There are several additional bills relating to older adults that are still alive as well. The Older Americans Act is up for a five-year reauthorization at the federal level.
4. Staff Report: New hire will start in early April for the position of Information Specialist/Options Counselor. Still accepting applications for the position of Executive Director. The Executive Director interview team consists of Heritage Co-Directors Kellie Elliott-Kapparos and Jill Sindt, as well as the Board of Director's four officers: Larry Kudej, Chair; Sister Susan O'Connell, Vice-Chair; Steve Ovel, Treasurer; Scott Olson, Secretary.

### **Guest: Kelly O'Reilly, ASAC**

Kelly O'Reilly, Prevention Specialist at ASAC, joined the group to share about her work in the Jones County community, concerns for older adults and Problem Gambling Awareness Month (March). Some of her focuses are on prescription drug abuse/misuse, problem gambling and designated smoke-free areas such as workplaces and day cares.

Problem gambling is relatively new at ASAC due to a grant received in the last year. This month she's raising awareness around problem gambling, which is especially important for older adults who are often on fixed incomes. While gambling in general is not necessarily an issue, it becomes "problem gambling" when it negatively affects one's personal/family life and/or hinders ability to afford necessities like medications, food and gas. They also look for whether the gambling interferes with other aspects of someone's life or if there is a sense of escapism involved.

Harrison asked if the problem gambling prevention deals with stocks in any capacity. Kelly said that while in a sense those are like bets placed on something out of the

spender's control, this program does not address that as the "problem" areas tend to be more traditional forms of gambling. The key is always to make educated decisions and ensure ASAC follows/supports laws, science and research over anecdotal evidence.

## **Open Agenda**

### **COVID-19**

Attendees discussed how the COVID-19 outbreak is changing operations of their business/organization.

- Tamra said Pinicon Place has canceled meetings, presentation, etc. from outside parties. They're encouraging a great deal of safety, but will not prevent someone from coming to visit a loved one. No decision has been made yet on the Healthy Wealthy Wise fair in May.
- Lisa said she's receiving regular updates from the county public health office and that many sites are discontinuing salad bar. Today (March 11) is her last day offering salad bar for the time being. She is recommending to diners that they prepare as though a big blizzard were coming: stocking up on medical supplies, food, etc. in case they need to stay home for an extended period of time.
- Harrison said Heritage is maintaining all operations at this time, though staff doing home visits are always calling ahead to ensure clients aren't feeling ill. Task Forces have the ability to cancel meetings or make them conference calls through the provided number if determined necessary. Keeping in good communication will be the key.

## **Geographic Representation**

Harrison suggested members reach out to connections in some other Jones County cities/towns to get more voices and geographic representation on the Task Force. Ned may be a good resource for this in his role as County Supervisor.

## **Book Delivery**

Tamra still has two meals recipients enrolled in her book program. Has done a lot of outreach and promotion so far, but will keep her two participants and keep trying to grow it. Lisa recommended talking to SHIIP and seeing if Fareway could add her flyer to grocery bags. Kelly offered to post information at the business she and her fiancée operate as well.

## **Census**

Harrison passed out small flyers regarding the 2020 US Census. People will be seeing information in the mail soon and can complete the census via mail, by making a phone call or by going online. Starting in May, census workers will go to houses that have not yet completed the census. It is important for older adults to know that scams are expected and that the Census Bureau will not call homes directly. If someone receives a call claiming to be from the census, they should hang up.

## **Next Meeting**

The next meeting is scheduled for April 8, 2020.

**Adjournment** –The meeting adjourned at 10:50 a.m.

Respectfully Submitted,  
Harrison March, 3/12/2020



Heritage  
Area Agency on Aging  
**Jones County Task Force**  
**May 13, 2020**  
**Meeting Minutes**

**Present:** Ned Rohwedder, Tamra Albright-Johnson, Harrison March (staff)

**Welcome and Introductions**

Ned Rohwedder reported there are still no known COVID-19 outbreaks at long-term care facilities in the county. Jones County Public Health has monitored around 30 cases, with 16 having recovered.

Tamra Albright-Johnson reported operations are going well at Pinicon Place, but the days can be stressful nonetheless. Residents and staff are healthy as it relates to the COVID-19 pandemic.

**Review of Procedure**

Harrison March will record minutes as usual and will submit any Advisory Council nominations to management.

**Task Force Officer Positions**

Tamra nominated Ned to serve as chair of the Task Force in FY2021. There being no other nominations, members present voted 2-0 in favor of elected Ned as chair.

**Advisory Council Appointments**

Jones County has two appointments available for FY2021. The only member ineligible is Lisa Tallman, whose term ends with FY2020.

Ned nominated Tamra for appointment to Advisory Council. There being no other nominations, members present voted 2-0 in favor of appointing Tamra to Advisory Council.

Harrison noted the other appointment may be made mid-year if another member seeks nomination. The same procedure would be followed, with the partial year counting as the representative's first year on the Council.

**Questions Regarding Heritage Operations**

Tamra asked about Heritage's plan for returning to the office. Harrison said Heritage will follow the direction of Kirkwood Community College, which is currently closed until June 1. When return begins, it will be incremental starting with college leadership, maintenance and janitorial staff.

Tamra asked about call volume to Heritage. Harrison said overall it is down, but there is some variance between programs and services. Ned added that at the last Board of Directors meeting Heritage Co-Director Kellie Elliott-Kapparos said call volume was down about 25%, but that a new update would likely be given in May 14's meeting.

Ned reported home-delivered meals volume had not changed much since the onset of closures. Jones County received a \$44,000 grant to work with JETS to deliver shelf-stable foods to families affected by COVID-19. Consumers should contact JETS with questions, to confirm eligibility or to enroll in the program.

Ned reported Heritage has received COVID-19-related funding, some of which went toward a Memorandum of Understanding with the Jones County Board of Supervisors. It about triples the payment per meal that Lisa Tallman and senior center receive from Heritage.

**Adjournment**

The meeting adjourned at 10:30 a.m.

Respectfully Submitted,  
Harrison March, 5/13/2020



Heritage  
Area Agency on Aging  
**Jones County Task Force**  
**June 10, 2020**  
**Meeting Minutes**

**Present:** Lisa Tallman, Ned Rohwedder, Tamra Albright-Johnson, Harrison March (staff)

Before calling the meeting to order, Ned Rohwedder said the county is reporting 38 total COVID-19 cases with 36 having recovered. The other 2 cases are being actively monitored.

### **Welcome and Introductions**

The meeting was called to order around 10 a.m. Without a physical copy of the agenda, Ned asked Harrison March to reference the agenda and help lead the meeting.

### **Review of Previous Meeting Minutes**

Harrison asked members for proposed edits to the meeting minutes for February 11, 2020. There being no edits, Tamra motioned to approve. Lisa Tallman second. Motion passed, 3-0.

Ned pointed out that Harrison also sent members the minutes for May 13, but they were not included for review on the agenda. Harrison thanked Ned for the correction and asked members for proposed edits to the meeting minutes for May 13. There being no edits, Tamra motioned to approve. Lisa Tallman second. Motion passed, 3-0.

### **Board of Directors/Heritage Update**

Harrison shared an update sent in an email on June 8: Barbara Werning has been hired as the next Executive Director at Heritage AAA. Her start date will be July 1 and she plans to attend a Heritage staff meeting via Zoom to introduce herself.

Ned said the Executive Director update was the only big item from the Board at this time. The Board meets tomorrow (June 11) via Zoom.

Harrison reminded members that meetings are still open to the public even though they've transitioned to being virtual. Directions for joining are available on the Agenda posted to the Heritage website or by contacting Harrison.

### **Member/Local Updates**

Tamra said her Alzheimers support group is still meeting virtually. They meet the 3<sup>rd</sup> Tuesday of each month (June 16 this month). Next week's meeting includes a guest speaker from the University of Iowa who Tamra highly recommends hearing from.

Lisa said the senior center is maintaining weekly deliveries of frozen meals with limited contact. They're also working on emergency food deliveries with help from the county. Discussions have begun around what reopening would look like, but planning will wait until there is actual directive from the state.

Ned said the county is working with Lisa/the senior center on adjusting eligibility requirements for home-delivered meals. They hope to increase participation by loosening the guidelines. There is grant funding available to support this effort. Lisa added this idea came from not seeing the anticipated need, so hopefully slightly looser restrictions will help identify that need. Lisa recommended that Ned talk to JETS, as they will need to be part of this solution as well.

Ned also reported the MOU between Heritage and the senior center for an increased level of reimbursement per meal runs through June. The senior center's reimbursement level is increased 3-4 times through this MOU.

### **Senior Farmers Market Nutrition Program 2020**

Harrison reported the SFMNP is operating again this year, though now there is an added option to apply for and receive the checks via mail to limit contact. Participants should contact local market organizers or vendors with questions about who is or is not participating in the program.

Lisa said she and Regina in Monticello have begun their distributions to a waiting list they assembled. They have gotten checks to all the 'regulars' for the program. Overall participation is a little down, but that was expected with less active promotion than in normal years. She's heard that Kroul Farms outside Mt Vernon and a garden in Manchester are participating this year.

### **Open Agenda**

Lisa followed up with Ned regarding salad bar operations at the local Pizza Ranch, as many senior centers also offer salad bar. She said Pizza Ranch is utilizing servers to take orders from patrons and then retrieve food at the buffet while using the necessary PPE. This could be a model to consider at senior centers.

Tamra said her residents are still not allowed to leave to see family, but she hopes that will be adjusted soon by using PPE and social distancing. Residents can still only see family virtually or through windows.

### **Adjournment**

The meeting adjourned at approximately 10:25 a.m.

Respectfully Submitted,  
Harrison March, 6/10/2020