

## Johnson County Task Force Meeting Minutes

July 11, 2022 – Zoom Meeting

Present: Lindsay Glynn, Bob Welsh, Jeff Kellbach, Larry Kudej

Guests: Rebecca Nielsen, Lindsey Huff, Angela McConville, Dorene Nott, Jill Weetman, Marcele Kaduce

Heritage AAA Staff: Harrison March

Jeff Kellbach called the meeting to order shortly after 2:00 p.m.

### Review of Meeting Minutes

Bob Welsh motioned to approve the minutes as presented, Larry Kudej second. Motion passed unanimously.

### Community Updates Related to Older Adults

Harrison March, Heritage AAA

- Harrison thanked the group for promoting Heritage's caregiver seminar in June. About 15 caregivers attended to learn about Heritage, Livable Community and Iowa Legal Aid services.
- If anyone knows of community events that might be good outreach opportunities, please send them to Harrison.

Jill Weetman, Solon Senior Support

- Speaker series started since the last meeting with more on the docket, including Jeff later this month and Lauren from Heritage AAA later on too.
- Working on student projects to help a homebound couple with chore/lawn care type services.
- Hoping to have a pickleball court up and running this fall.

Larry Kudej, Older Iowans Legislature

- OIL annual meeting is set for Sept 26 from 9am – 1pm in Des Moines or via Zoom. The in-person option will be in the Iowa Supreme Court meeting room instead of the House Chamber to better facilitate the hybrid setup. Issues for consideration are due to OIL in August.

Jeff Kellbach, Livable Community

- About 80 sets of Senior Farmers Market Nutrition Program checks have been distributed. About 20 sets remain. Call Jeff to set up a distribution at an office, senior housing or apartment complex.

### SWOT Analysis

Lindsay Glynn recapped the voting on Priority Issues as determined at the last meeting. See last page for results. What are members key points/thoughts after reviewing? Discussion included:

- Communication: Jill noted communication is a factor is most, if not all issues listed. Especially in rural areas, it's about finding the right person or place to get information that can unlock a whole community. Jeff added that the variance here is big – some rural communities have a handful of key places, while others seem to have none. Angela McConville touched on the importance of "informal leaders," such as city administrators and library officials. The trick with these people is availability, as most are already plenty busy.
- Models/groups already in place: Lindsay credited Jill for the service she's created in Solon and how that could be a model for other communities, but noted it's unrealistic to ask one person to hop from town-to-town every so often to establish these systems. Angela added that local providers who can stay committed/follow through will be key partnerships. Larry knows of a seniors' coffee group at Kava House, but isn't sure if they're a formal or informal group. He'll try to ask around and learn more. Marcele Kaduce thinks organic growth will also be important: make new members feel welcome and comfortable, then encourage them to bring another friend.
- Barriers on providers' end: Lindsay noted that some issues also lie on the providers' side of the equation, such as services not reaching all rural areas. Larry commented on the lack of volunteers that all providers are facing, including that high-quality volunteers are pulled in many directions.

Lindsay feels rural senior supports is a possible focus to dive deep on, but does the group want to focus on this one or consider others too? Some of the priorities could have overlaps, such as rural seniors and seniors with 'no voice' or facing gaps in services. Angela noted the importance of concrete goals to keep efforts focused, i.e. 'host X number of small groups' instead of a general 'increase awareness.' Lindsay will take this discussion into consideration as she drafts a plan of action for the Task Force to review.

Jill asked Harrison and Jeff about referral source data. Harrison will check into the numbers for this recent Fiscal Year, but thinks past years have been led by other agencies/organizations.

#### Open Agenda

Angela's availability for the Task Force will be reduced in the future as she takes a step back from some work commitments, but she'll continue to offer support as able/appropriate.

#### Adjournment

Meeting adjourned at approximately 3:00 p.m.  
Submitted by Harrison March, Heritage AAA


# Identified Priorities

Rural senior support (11) 


Gap initiative – identify and address gap in services and resources (7) 

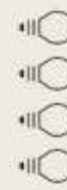
Anti-ageism campaign (7) 


Identify/target older adults with no voice (6) 

Education legislature/government on older adult needs and concerns (5) 


Pilot collaborative grant project (4) 


Reduce/Eliminate Overlap (4) 

Create opportunities to educate public on issues (4) 

Identify terminology (3) 

Create database for information and resources (2) 

Grow older adult perspective on task force (1) 

Create one-stop-shop (1) 

Create internal information system (1) 